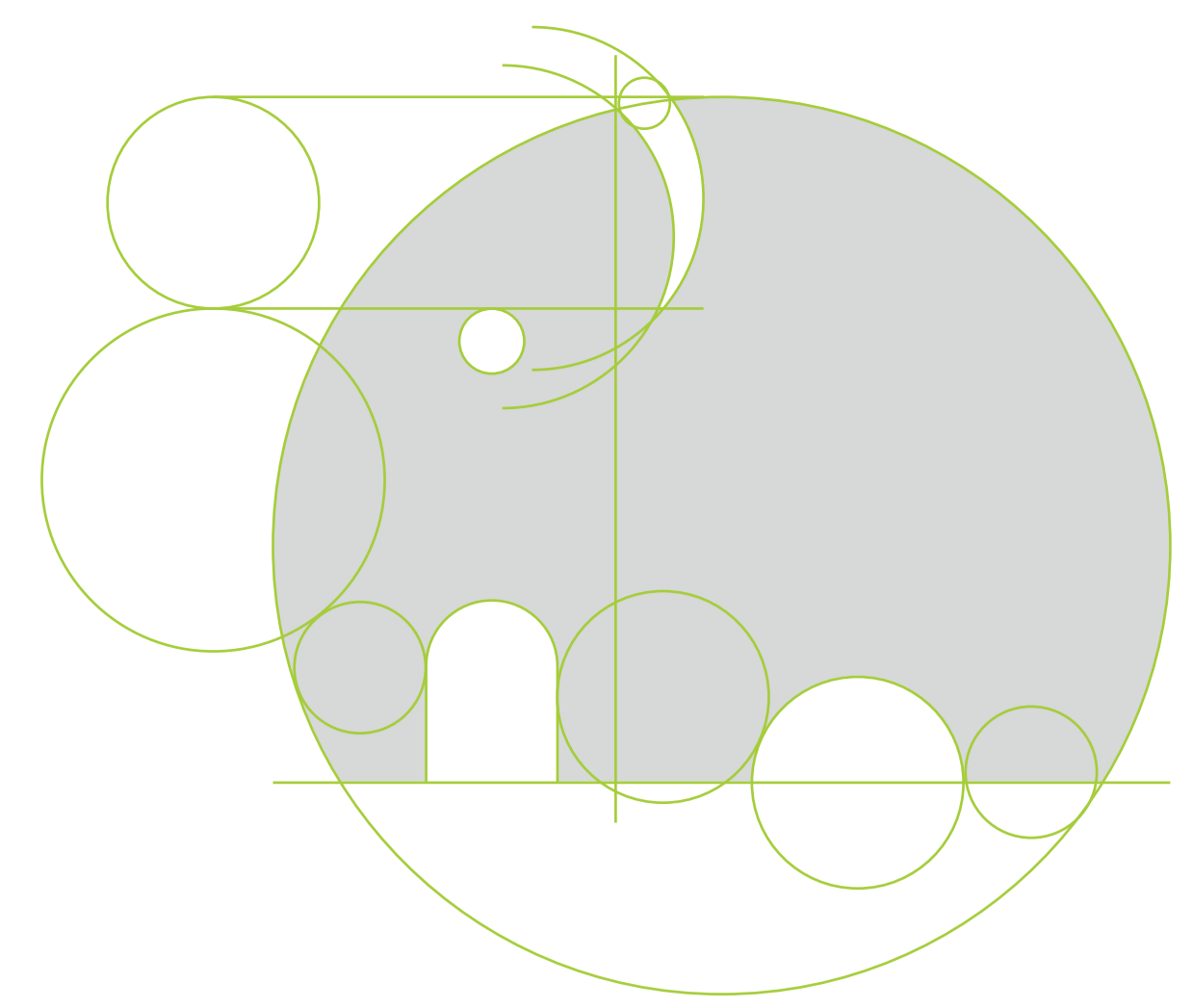
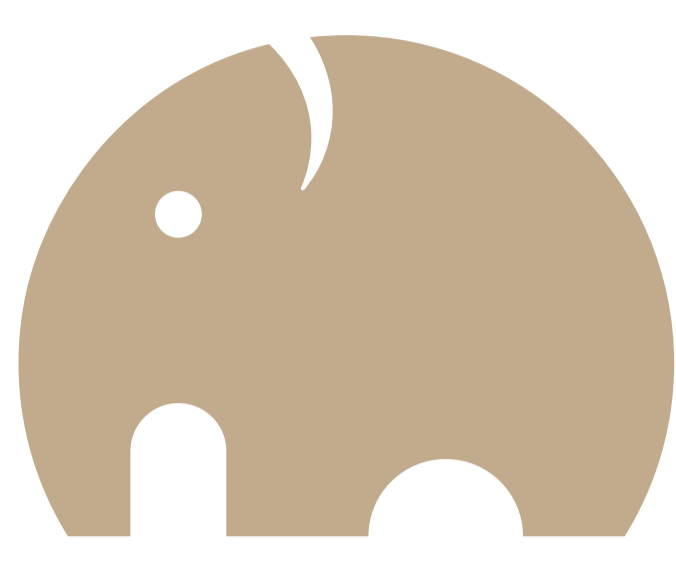


BRAND KIT WE COFFEE

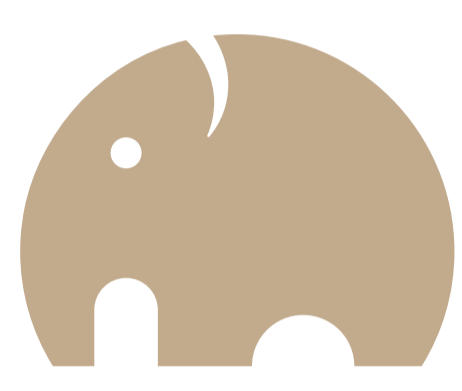


APLICAÇÕES

VERSÃO PRINCIPAL

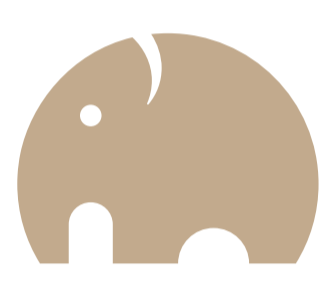


SOLID ICON



WE COFFEE

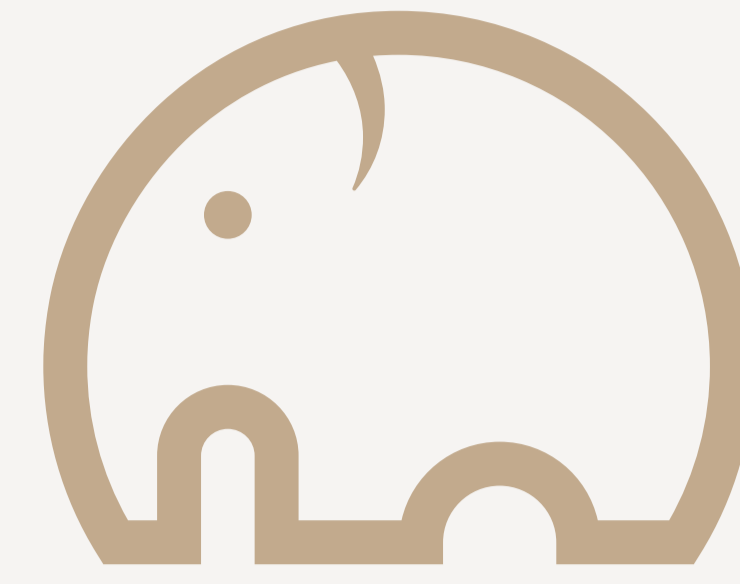
SOLID VERTICAL



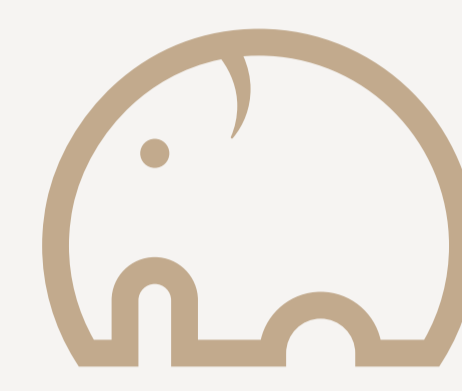
WE COFFEE

SOLID HORIZONTAL

VERSÃO SECUNDÁRIA



OUTLINE ICON



WE COFFEE

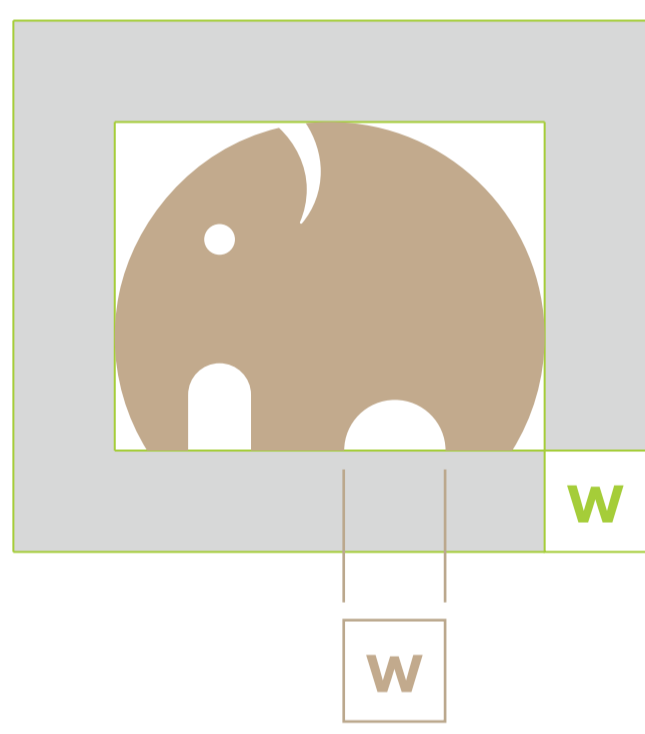
OUTLINE VERTICAL



WE COFFEE

OUTLINE HORIZONTAL

ÁREA DE PROTEÇÃO



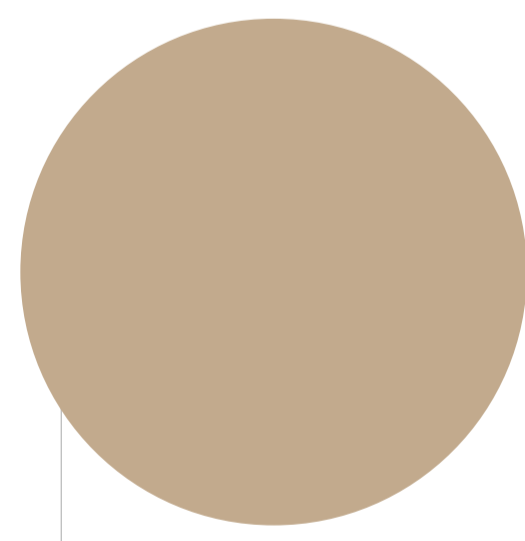
TIPOGRAFIA



MONTERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

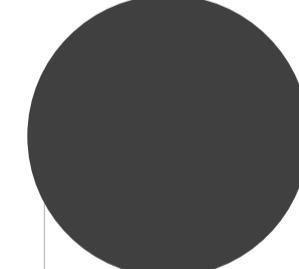
CORES



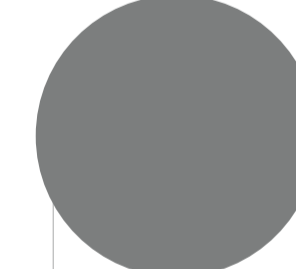
HEX BAA88D
R 186 G 168 B 141
C 25 M 26 Y 39 K 0



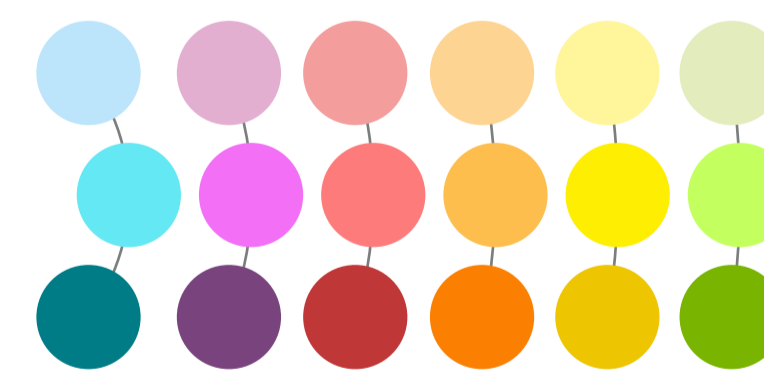
HEX F5F4F2
R 245 G 244 B 242
C 5 M 4 Y 5 K 0



HEX 424243
R 66 G 66 B 67
C 66 M 57 Y 53 K 56

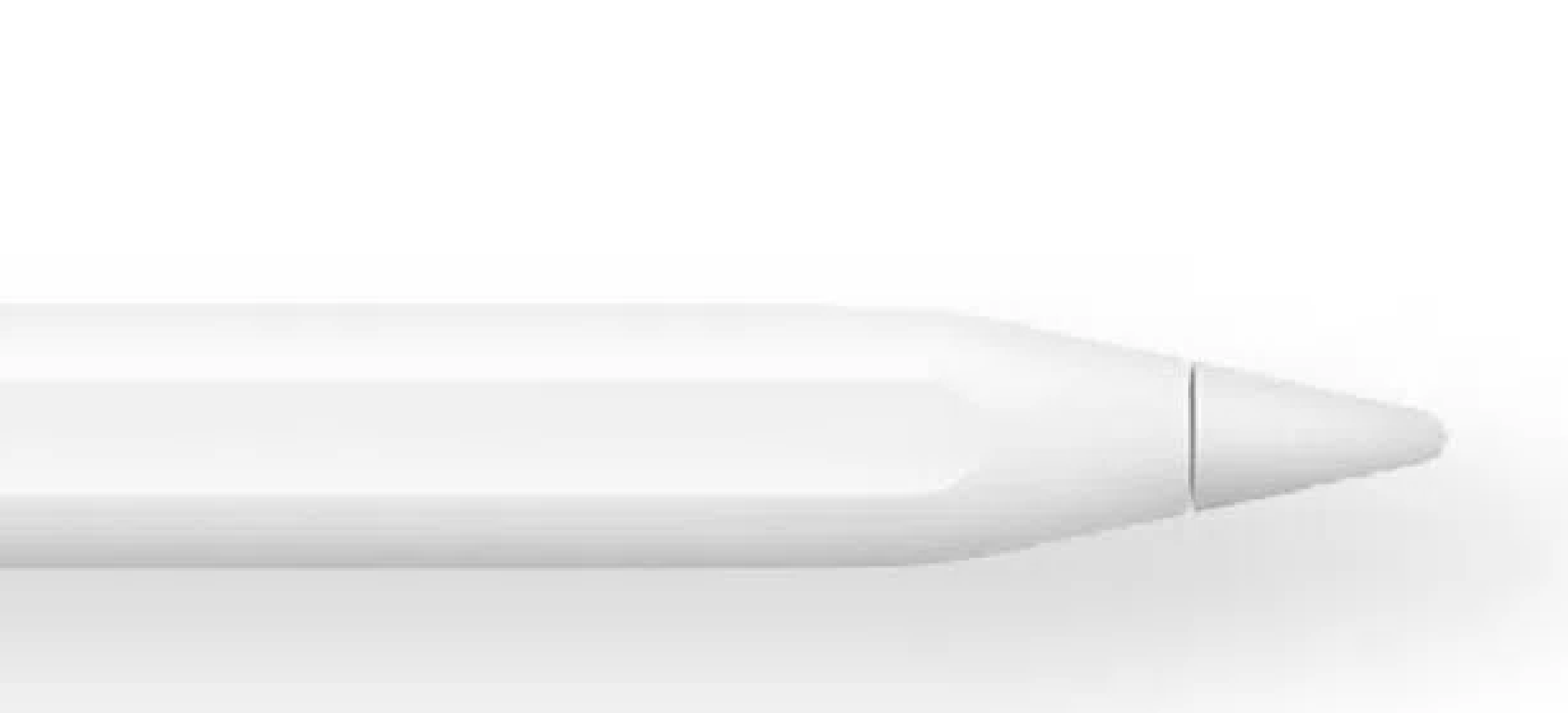


HEX 7C7D7D
R 124 G 125 B 125
C 51 M 39 Y 39 K 21

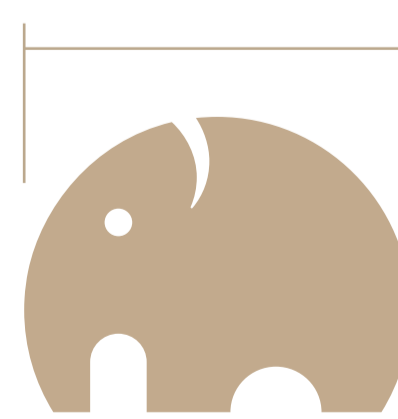


COMPLEMENTARES
Paleta de cores complementares

REDUÇÃO



Digital - 20px
Impresso - 7mm



Digital - 62px
Impresso - 17mm



ICONOGRAFIA



Estamos em processo constante de desenvolvimento de novos ícones...